AMENDMENTS TO THE CLAIMS

1. (Currently Amended) An information processing apparatus, comprising:

an information receiving unit receiving desired information together with advertisement data related to the desired information ~~externally~~ supplied from outside;

processing means for executing a prescribed process on said desired information received by said information receiving unit; and

advertisement presenting means for presenting, when said prescribed process is executed by said processing means, an advertisement based on said advertisement data received by said information receiving unit, wherein

said information receiving unit includes

a storage medium mounting unit to which an information storage medium storing in advance said desired information and said advertisement data is detachably mounted, and

a storage medium reading unit reading said desired information together with the advertisement data related to the desired information, from said information storage medium mounted on said storage medium mounting unit.

Claim 2 (Cancelled).

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3. (Original) The information processing apparatus according to claim 1, wherein

said desired information includes additional data corresponding to a type to be added as an object of said prescribed process by said processing means.

4. (Original) The information processing apparatus according to claim 1, wherein

said information receiving unit has

a communication unit for communication with the outside through a communication path, and

receiving means for receiving, through said communication unit, said externally transmitted desired information and said advertisement data related to the desired information.

5. (Original) The information processing apparatus according to claim 4, wherein

said information receiving unit includes

additional data specifying means for specifying type of said additional data, based on execution result of said prescribed process by said processing means,

additional data requesting means for transmitting to the outside through said communication unit an acquisition for said additional data corresponding to the type specified by said

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additional data specifying means, and

data receiving means for receiving from the outside through said communication unit, said advertisement data and said additional data of the type corresponding to said acquisition request transmitted by said additional data requesting means.

6. (Original) The information processing apparatus according to claim 5, wherein

said acquisition request includes advertisement specifying data for specifying said advertisement data, and

said data receiving means receives said advertisement data specified by said advertisement specifying data included in said acquisition request transmitted by said additional data requesting means.

7. (Original) The information processing apparatus according to claim 1, wherein

said information processing apparatus is portable.

8. (Original) A communication apparatus, comprising:

a communication unit communicating with an external information supplying unit through a communication path;

receiving means receiving, through said communication unit, externally transmitted desired information for executing a

prescribed process, and advertisement data related to the desired information;

a storage medium mounting unit on which a storage medium is detachably mounted; and

a storage medium writing unit writing said desired information and said advertisement data received by said receiving means to said storage medium mounted on said storage medium mounting unit.

9. (Original) The communication apparatus according to claim 8, wherein

said storage medium stores in advance information specifying data for specifying said desired information and advertisement specifying data for specifying said advertisement data;

said communication apparatus further comprising:

reading means for reading said information specifying data and said advertisement specifying data from said storage medium mounted on said storage medium mounting unit; and

request transmitting means for transmitting, through said communication unit, an acquisition request for said desired information and said advertisement data, using said information specifying data and said advertisement specifying data read by said reading means; wherein

said receiving means receives said desired information and said advertisement data specified by said information specifying

data and said advertisement specifying data transmitted by said request transmitting means.

10. (Original) The communication apparatus according to claim 8, wherein

said storage medium stores in advance connection destination data for specifying and connecting to said external information supplying unit; and

said communication unit communicates with said external information supplying unit based on said connection destination data stored in said storage medium mounted on said storage medium mounting unit.

11. (Original) The communication apparatus according to claim 8, wherein

said desired information includes additional data to be added as an object of said prescribed process.

12. (Currently amended) An information processing terminal, comprising:

~~a storage medium reading unit reading, from~~ a storage medium storing desired information and advertisement data related to the desired information,

a storage medium reading unit reading said desired information

and said advertisement data from said storage medium;

processing means for executing a prescribed process on said desired information read by said storage medium reading unit; and

advertisement presenting means for presenting said advertisement data read by said storage medium reading unit, when a request to execute said prescribed process is ~~executed~~ received by said processing means, ~~said advertisement data read by said storage medium reading unit~~ and allowing said processing means to execute the prescribed process after presenting said advertisement data and receiving an input from a user.

13. (Original) The information processing terminal according to claim 12, further comprising

a storage medium mounting unit to which said storage medium is detachably mounted; wherein

said storage medium reading unit performs reading of said storage medium mounted on said storage medium mounting unit.

14. (Original) The information processing terminal according to claim 12, wherein

said desired information includes additional data corresponding to a type to be added as an object of said prescribed process by said processing means.

15. (Original) The information processing terminal according to claim 14, wherein

the type of said additional data is specified based on execution result of said prescribed process by said processing means.

16. (Original) The information processing terminal according to claim 12, wherein

said information processing apparatus is portable.

17. (Currently amended) An information supplying apparatus, comprising:

acquisition request receiving means for receiving an acquisition request for desired information including additional data corresponding to a type to be added as an object of information processing executed by said source of acquisition request; and

data supplying means responsive to reception of said acquisition request by said acquisition request receiving means, for transmitting said desired information together with advertisement data related to the desired information, to a source of the acquisition request; and

an additional data storing unit storing a plurality of additional data; wherein

said data supplying means transmits, in response to reception of said acquisition request by said acquisition request receiving means, additional data read from said additional data storing unit based on the type of data specified in said received acquisition request to said source of acquisition request.

Claims 18 and 19 (Cancelled).

20. (Currently amended) The information supplying apparatus according to ~~claim 19~~ claim 17, wherein

each of said plurality of different additional data of said additional data storing unit is registered and updated by a data supplier supplying the additional data.

21. (Original) The information supplying apparatus according to claim 17, wherein

said acquisition request includes advertisement specifying data for specifying said advertisement data;

said information supplying apparatus further comprising

an advertisement data storing unit storing a plurality of different said advertisement data; wherein

said data supplying means transmits, in response to reception of said acquisition request by said acquisition request receiving means, said advertisement data read from said advertisement data

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storing unit based on said advertisement specifying data in said received acquisition request, to said source of acquisition request.

22. (Currently amended) The information supplying apparatus according to claim 21, wherein

said advertisement data storing unit stores said advertisement data corresponding to a plurality of advertisers supplying said advertisement data; and

said advertisement specifying data is data for specifying one of said ~~advertiser~~ plurality of advertisers.

23. (Original) The information supplying apparatus according to claim 22, wherein

said advertisement data in said advertisement data storing unit is registered and updated by corresponding said advertiser.

24. (Currently amended) In an information processing system including a plurality of terminals executing a prescribed process ~~on a desired information~~ and presenting supplied data, and an information supplying apparatus communicating with an arbitrary one of said plurality of terminals for supplying information to said arbitrary terminal, a method of supplying information, comprising the steps of:

transmitting an acquisition request for ~~said~~ desired information of a given type from said arbitrary terminal to said information supplying apparatus; and

in response to reception of said acquisition request transmitted in said step of transmitting the acquisition request, selecting information of the given type from previously stored information of the given type and ~~transmitting and~~ supplying said desired information of the given type together with advertisement data related to the desired information from said information supplying apparatus to said arbitrary terminal.

25. (Currently amended) An information supplying system including a plurality of terminals executing a prescribed process on desired information and presenting supplied data, and an information supplying apparatus communicating with an arbitrary one of said plurality of terminals for supplying information to said arbitrary terminal, comprising:

acquisition request transmitting means for transmitting an acquisition request ~~of said~~ for desired information of a give type from said arbitrary terminal to said information supplying apparatus; and

data supplying means responsive to reception of said acquisition request transmitted by said acquisition request transmitting means, for selecting information of the given type

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from previously stored information of the given type ~~transmitting~~

and supplying said desired information of the given type together

with advertisement data related to the desired information, from

said information supplying apparatus to said arbitrary terminal.

26. (Original) A computer readable recording medium,
comprising:

a program information storing unit storing program information
for executing a desired information processing;

an additional data storing unit storing additional data
related to said program information read together with said program
information for executing said desired information processing; and

an advertisement storing unit storing advertisement data
related to said program information, read to be presented when said
desired information processing is executed.

27. (Original) The computer readable recording medium
according to claim 26, further comprising

advertisement specifying data storing unit storing
advertisement specifying data for specifying said advertisement
data; wherein

said advertisement data specified by said advertisement
specifying data is externally supplied and stored in said
advertisement storing unit.

28. (Original) The computer readable recording medium according to claim 27, further comprising

a connection destination information storing unit storing connection destination information for specifying and establishing connection for communication with a supplier of said advertisement data.

29. (Original) The computer readable recording medium according to claim 27, wherein

said advertisement specifying data is data for specifying an advertiser.

30. (Original) The computer readable recording medium according to claim 26, further comprising

identification information storing unit for storing identification information for uniquely identifying said additional data; wherein

said additional data specified by said identification information is externally supplied and stored in said additional data storing unit.

31. (Currently amended) The computer readable recording medium according to claim 26, wherein

said additional data includes next order identification information for uniquely identifying <u>a subset of </u>said additional data to be added next, and said <u>subset of said </u>additional data specified by said next order identification information is externally supplied and stored in said additional data storing unit.

32. (Original) The computer readable recording medium according to claim 26, further comprising

execution result storing unit storing a result in the middle of or at the end of execution, when said desired information processing is executed.

33. (Original) The computer readable recording medium according to claim 32, wherein

one of said identification information and said next order identification information is stored as execution end result of said desired information processing into said execution result storing unit.

34. (New) An information processing apparatus, comprising:

an information receiving unit for receiving executable program data and advertisement data from an external source;

a processor for executing program data; and

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an advertisement presenting unit for presenting an advertisement based on advertisement data and, after presenting the advertisement, requiring an input from a user before allowing the processor to execute program data.

35. (New) The information processing apparatus of claim 34 including:

a storage medium mounting unit;

an information storage medium storing executable program data and advertisement data mounted on the storing medium mounting unit; and

a storage medium reading unit operably connected to the processor reading executable program data and advertisement data from said storage medium.

36. (New) The information processing unit of claim 35 wherein said receiving unit comprises a communications unit communicating to the external source a request for an update to the executable program data and receiving the update to the executable program data and new advertising data.

37. (New) An information processing apparatus, comprising:

a processor;

an information storage medium storing executable program data

and advertisement data operably connected to said processor;

an information receiving unit for receiving updates to said executable program data and advertisement data from an external source and updating the executable program data and advertisement data based on said updates; and

an advertisement presenting unit for presenting an advertisement based on advertisement data stored in said information storage medium and, after presenting the advertisement, requiring an input from a user before allowing the processor to execute the program data stored on said information storage medium.

38. (New) The information processing apparatus of claim 37 wherein said advertising data is related to said executable program data.

39. (New) A method of presenting advertising data comprising the steps of:

providing a processor operably connected to a display;

operably connecting an information storage medium storing executable program data and advertisement data to the processor;

when a request to execute the executable program is received by the processor, displaying an advertisement based on the advertisement data;

requiring a user input after displaying the advertisement

before executing the executable program;

when the user input is received, executing the executable program;

requesting an update to the executable program from an external source;

receiving an update to the executable program and updated advertising data; and

updating the executable program and advertising information on the information storage medium with the received update.